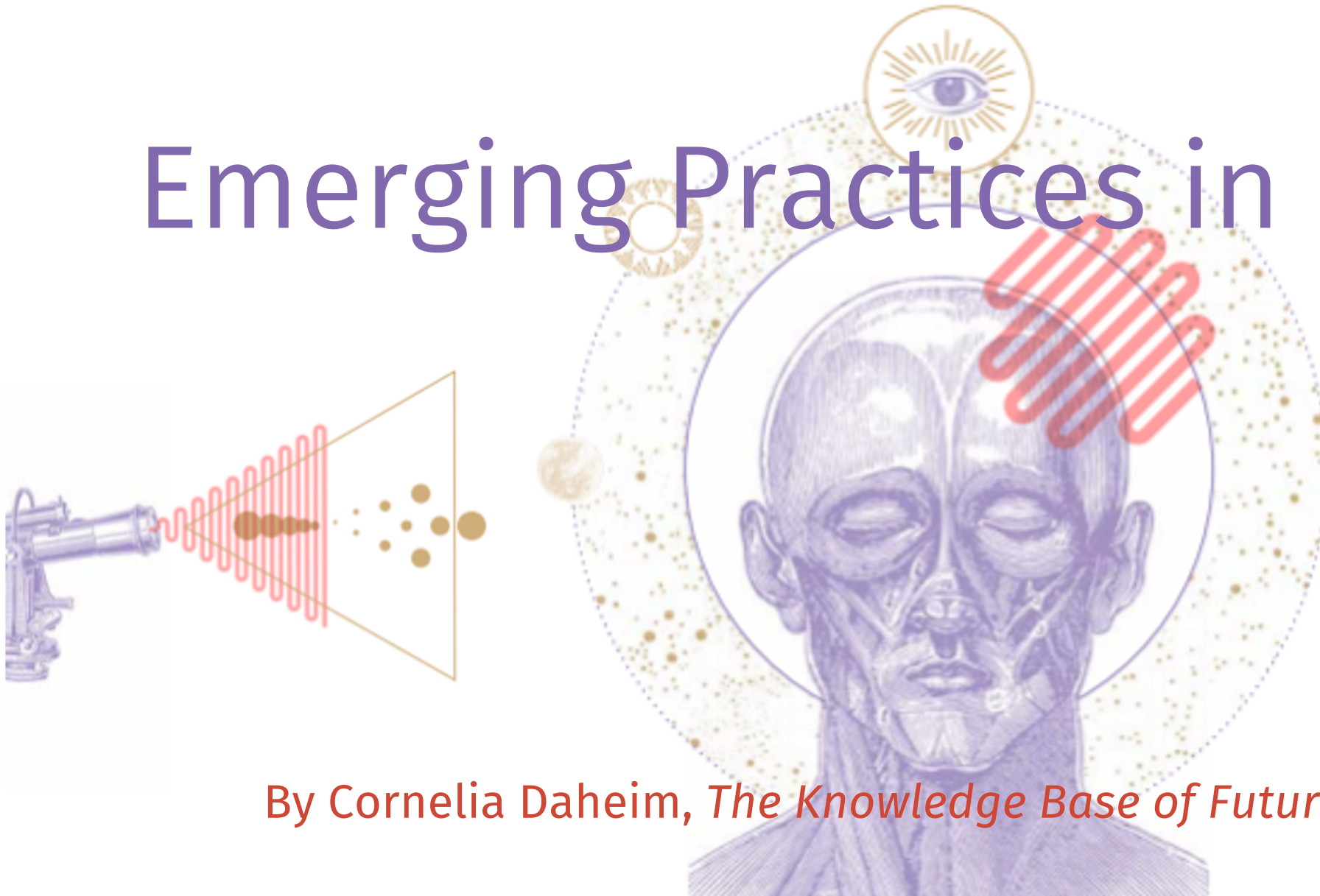


An anatomical illustration of a human head and neck, rendered in a golden-brown color. The illustration shows the internal structures of the head, including the brain, eyes, and facial muscles. Overlaid on the eyes is a pair of purple, futuristic-looking goggles. The text "Let's explore the bright future of foresight methods..." is written in a purple font across the center of the image.

Let's explore the bright future of  
foresight methods...

Sarah DaVanzo

# Emerging Practices in Foresight



By Cornelia Daheim, *The Knowledge Base of Futures Studies 2020*

## Increased Demand for Foresight

- Innovation
- Science & Tech Investment
- Decision-Making



## Technology Advances

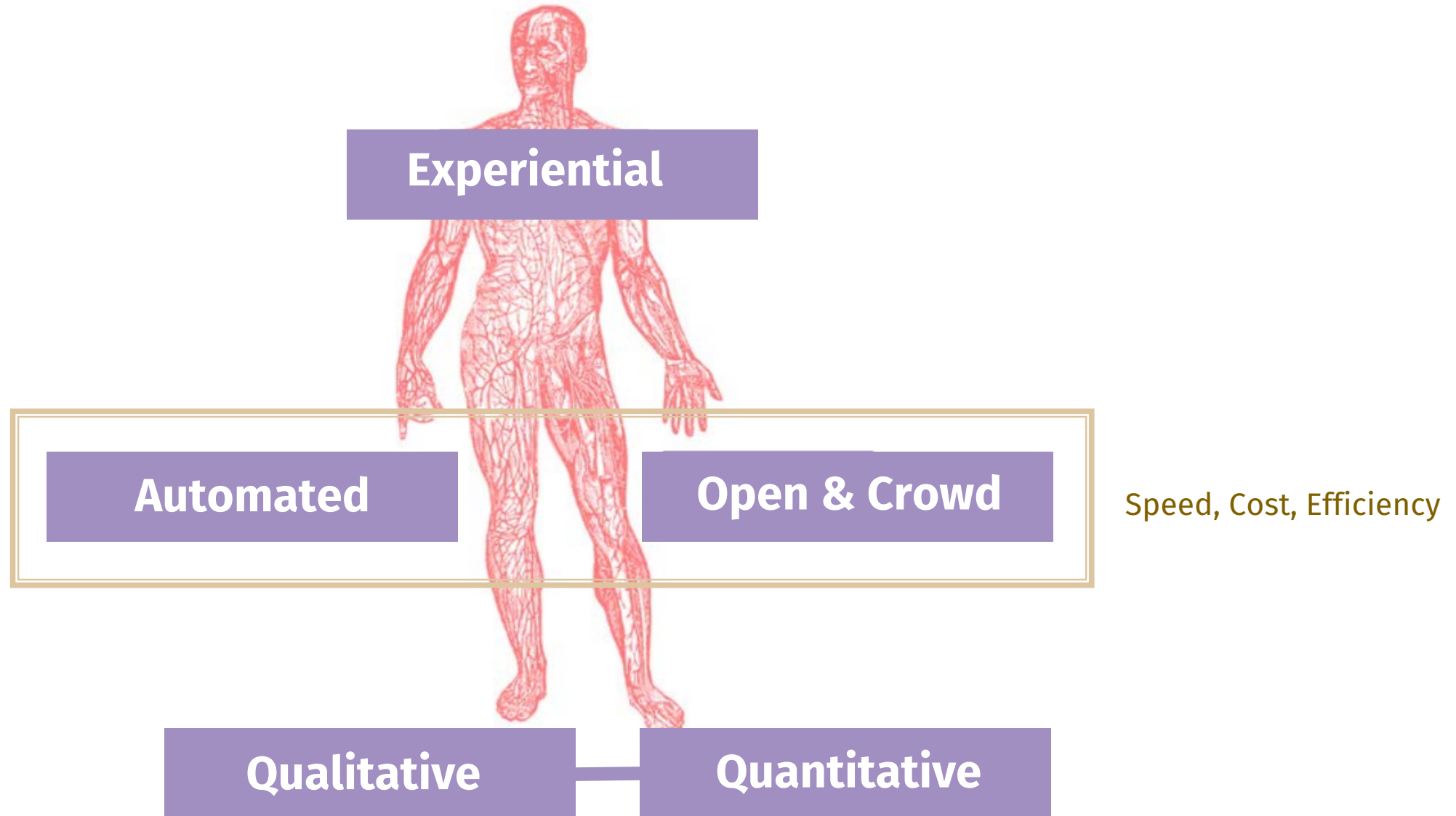
- Data mining
- Crowd-sourcing
- Analytics

## Research into Methods

- Metrics
- Impact
- Inclusivity

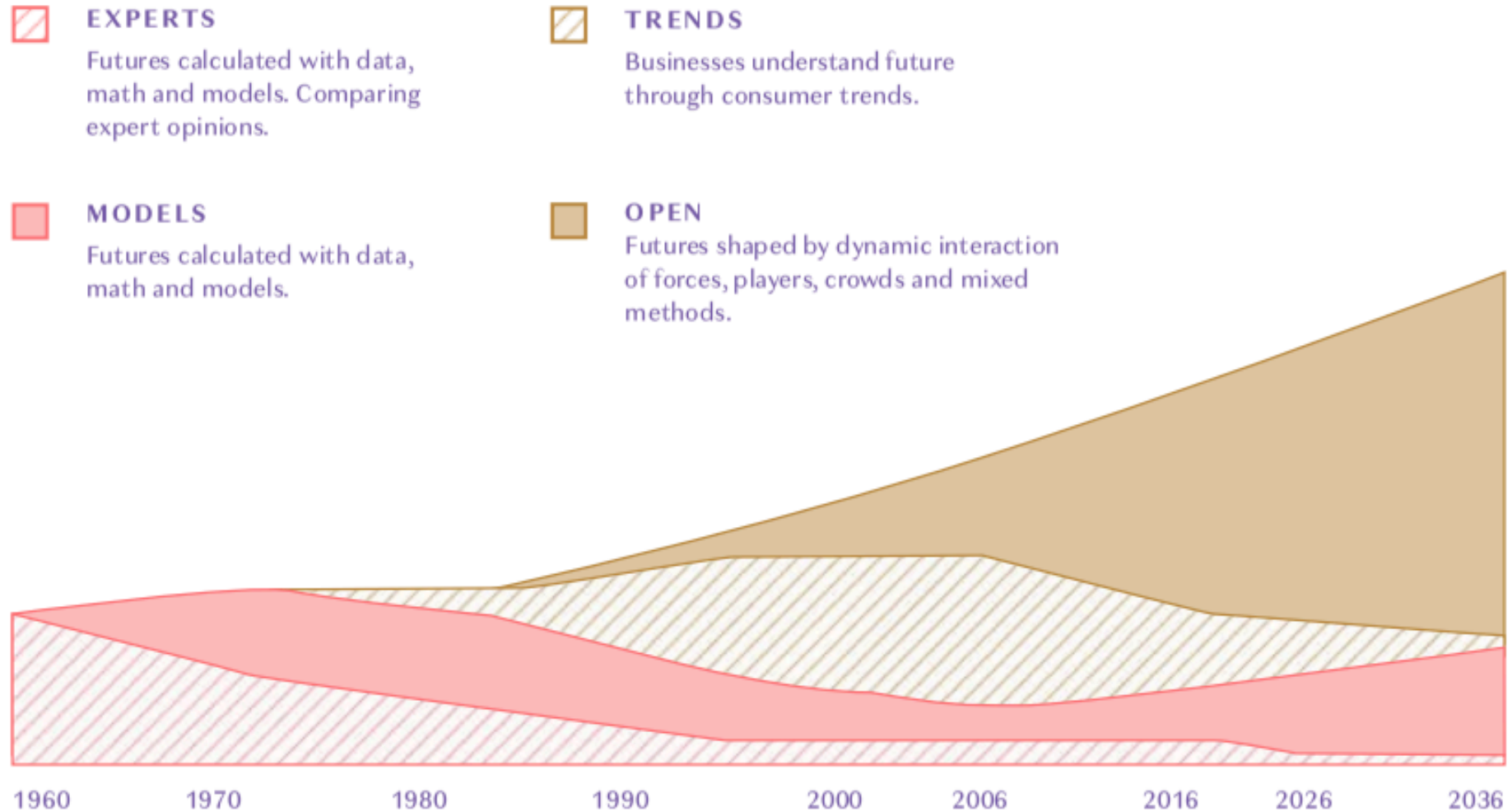


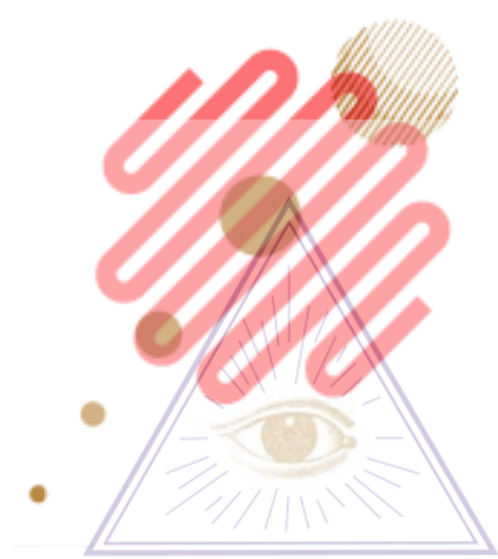
# Anatomy of Foresight Practices



# FORESIGHT METHODS

## USED BY MAJOR GERMAN AND EUROPEAN COMPANIES





**Qualitative**

**Open & Crowd**

**Automated**

**Experiential**

**Quantitative**

- ✓ Value: dealing with complexity, and seeing into systems
- x Caution: blinded by quantitative

- ✓ Value: diversity from broader participation
- x Caution: reduced depth (from discontinuity)

- ✓ Value: diversity from broader participation, and seeing into systems
- x Caution: reduced depth (from AI limits)

- ✓ Value: reduced depth (from lack of data analytics)
- x Caution: reduced depth (from lack of data analytics)

